

## NORTHERN CALIFORNIA ATTRACTIONS ASSOCIATION

*"Your Passport to Success"*

### **Keith R. Kittle Memorial Travel & Tourism Scholarship**

The Northern California Attractions Association, founded in 1976, is a cooperative marketing organization made up of nine major attractions in the San Francisco Bay Area who promote the travel and tourism industry throughout the world. Each attraction recognizes the importance of the education and training of our future industry leaders and has therefore instituted this scholarship program to assist a deserving student with their college education.

The scholarship is named in honor of Keith R. Kittle, former General Manager (1973-1996) of the Winchester Mystery House. Keith was one of the founding members of the Northern California Attractions Association, along with six other tourism marketing executives. He always fostered growth, knowledge, and cooperation.

Amount: \$1,000.00

Check will be made payable directly to the scholarship recipient.

#### **REQUIREMENTS:**

- 1.) Scholarship applicant must be a resident of Northern California
- 2.) Scholarship recipient must be registered to attend, or currently attending, a two-year or four-year college in a field of study related to Travel & Tourism or Hospitality Management.
- 3.) Eligible applicants must submit a one-page typewritten essay on "Why I want to pursue a career in the travel & tourism industry."
- 4.) Eligible applicants must complete the attached application.
- 5.) Northern California Attractions Association members, and their immediate families, are not eligible.

#### **SELECTION PROCESS:**

- A.) All essays, and applications, must be received by no later than April 10, 2009.
- B.) Essays and applications must be sent to:  
NORTHERN CALIFORNIA ATTRACTIONS ASSOCIATION  
KEITH R. KITTLE MEMORIAL TRAVEL & TOURISM SCHOLARSHIP  
C/o WINCHESTER MYSTERY HOUSE  
525 S. WINCHESTER BLVD.  
SAN JOSE, CA 95128
- C.) Members of the Northern California Attractions Association will review each application, and essay, and select one recipient.

### ***Member Attractions***

\* The Exploratorium \* California's Great America Theme Park \*  
\* Winchester Mystery House \* Gilroy Gardens Family Theme Park \*  
\* Roaring Camp Railroad \* Santa Cruz Beach Boardwalk \*

**NORTHERN CALIFORNIA ATTRACTIONS ASSOCIATION  
KEITH R. KITTLE MEMORIAL TRAVEL & TOURISM SCHOLARSHIP**

APPLICATION FORM  
Please **TYPE** all information

APPLICANT'S NAME: (First, Middle, Last): \_\_\_\_\_

Current School: \_\_\_\_\_

Home Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Home Telephone Number: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Name of Parent or Legal Guardian: \_\_\_\_\_

Grade Point Average: \_\_\_\_\_

Awards and Honors: \_\_\_\_\_

Extracurricular Activities and/or Community Service: \_\_\_\_\_

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College or University you have been accepted to, or are currently attending: \_\_\_\_\_

Declared major and area of concentration: \_\_\_\_\_

Signature of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Academy Director or Counselor: \_\_\_\_\_

Date: \_\_\_\_\_

**Attach Essay to this Application**

- \* The Exploratorium \* California's Great America Theme Park \*
- \* Winchester Mystery House \* Gilroy Gardens Family Theme Park \*
- \* Roaring Camp Railroad \* Santa Cruz Beach Boardwalk \*